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<th>Time</th>
<th>Fiction</th>
<th>Genre Fiction</th>
<th>Creative Nonfiction</th>
<th>The Business of Writing</th>
<th>Poetry</th>
<th>Writing for New Media</th>
<th>Agent Pitch</th>
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<td>8:00 - 9:00 a.m.</td>
<td>Registration/Continental Breakfast</td>
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<td>9:00 - 10:00 a.m.</td>
<td>Keynote Presentation: <strong>Amy Tan</strong> - Red Oak North &amp; South</td>
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<td>10:10 - 10:40 a.m.</td>
<td>Q and A with <strong>Amy Tan</strong> - Red Oak North &amp; South</td>
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<td>10:50 - 11:50 a.m.</td>
<td>Talk This Way <strong>Chisa Hutchinson</strong></td>
<td>Shakespeare in Love: From the Renaissance to the Bestseller Lists <strong>Eloisa James</strong></td>
<td>Why Funny is Funny <strong>Jonathan Leigh Solomon</strong></td>
<td>Perfecting Your Pitch <strong>David Henry Sterry &amp; Arielle Eckstut</strong></td>
<td>Working Words (For Beginners) <strong>Patricia Spears Jones</strong></td>
<td>Playwriting without Tears and With Fewer Fears <strong>Ben Marshall</strong></td>
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<td>12:00 – 1:45 p.m.</td>
<td>Lunch &amp; Pitchapalooza: <strong>David Henry Sterry &amp; Arielle Eckstut</strong> - Red Oak North &amp; South</td>
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<td>1:55 - 3:25 p.m.</td>
<td>Fiction as Non-fiction <strong>Jesse Kornbluth</strong></td>
<td>The Fabulous, Sexy Novella <strong>Eloisa James</strong></td>
<td>Writing and Selling a Nonfiction Book <strong>David Bianculli</strong></td>
<td>How to Locate, Lure, and Land a Literary Agent <strong>David Henry Sterry &amp; Ariel Eckstut</strong></td>
<td>Basic and Bold - the Uses of Contemporary Poetry (Advanced Poets) <strong>Patricia Spears Jones</strong></td>
<td>Writing the Other <strong>Chisa Hutchinson</strong></td>
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<td>3:35 - 5:05 p.m.</td>
<td>What's My Name? And the 8 Essential Elements of Character <strong>Alex Dawson</strong></td>
<td>How To Boil Water: Ways to Actively Build Your World Without Exposition <strong>Fran Wilde</strong></td>
<td>Writing a Memoir that's (at least a little bit) Funny <strong>Jonathan Leigh Solomon</strong></td>
<td>Author Marketing on a Shoestring Budget <strong>Kristen Luciani</strong></td>
<td>Once More, With Feeling: Reading Your Poetry <strong>Nicole Homer</strong></td>
<td>The First 10 Pages <strong>Jesse Kornbluth</strong></td>
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<td>5:15 - 7:30 p.m.</td>
<td>Reading/Signing Event featuring <strong>Amy Tan, Colum McCann, Eloisa James, Andrew Aydin</strong> Red Oak North &amp; South</td>
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# Sunday June 2, 2019

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<td><strong>8:00 - 9:00 a.m.</strong></td>
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| **9:00 - 10:00 a.m.** | Keynote Presentation: **Colum McCann**  
Out of your Head: Writing Outside of your Experience - Red Oak North and South |
| **10:10 - 11:40 a.m.** | Making the Imaginative Leap  
**Colum McCann**  
Rm: Red Oak N&S  
Who Gets to be the Hero? Imagining a More Just Future Through Diverse Children’s Literature  
**Sayantani Dasgupta**  
Who Are You - and Why Readers Care: Your Guide to Author Brand  
**Linda Joy Myers**  
The Power of Scene to Bring Your Story Alive  
**Carol VanDenHende**  
The Unexpected Image  
**Amy Meng**  
Gutter Magic: What Makes Comics, and How to Use Them to Tell Your Story  
**Chris Kipiniak** |
| **11:45 - 1:00 p.m.** | Publishing Panel Presentation - Red Oak North and South |
| **1:10 - 2:40 p.m.** | Building the Door & the 7 C’s of Suspense  
**Alex Dawson**  
Widgets and Bridges -- Why Engineering Matters in Science Fiction and Fantasy  
**Fran Wilde**  
How to Use Primary Sources to Construct a Nonfiction Narrative in Graphic Form  
**Andrew Aydin**  
Know Your Competition  
**Kristin Luciani**  
Breaking the Habit (for beginner poets)  
**Nicole Homer**  
Sounds Good! Writing Audio Fiction in the Age of Podcasting  
**Chris Kipiniak** |
| **2:50 - 3:50 p.m.** | First Page Workshop: Writing for Young People, Writing for Justice (Intermediate/Advanced Writers)  
**Sayantani Dasgupta**  
Power, Presence, and Transformation in Memoir  
**Linda Joy Myers**  
Craft Marketing Plans like an Author-preneur  
**Carol VanDenHende**  
The First Line Says it All  
**Ben Purkert**  
Writing Nonfiction Graphic Novels  
**Andrew Aydin** |
| **4:00 - 5:30 p.m.** | Open Mic Event - Red Oak North and South |

10-minute meetings with agents, editors, and publishers  
Meet in main building lobby area